

Modernizing Financial Management for Faster and More-Effective Decision Making



The Best-Run Businesses Run SAP®

Simplify your business operations with integrated financials

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Whether identifying new business opportunities, reacting to market dynamics, or gaining insight into financial performance, you need an integrated financial management solution that supports your complex requirements. The SAP® Business ByDesign® solution helps you control multinational financial processes and **deliver actionable insight across your company.**

Your financial management solution must combine robust core financial functionality with cash and liquidity management. It must also support statutory reporting and project management and deliver broad analytics insight for nonfinance managers. In addition, it must streamline your financial processes and simplify general accounting so your finance professionals can spend more time helping business managers improve financial performance with current and accurate information. Finally, it

must help you leverage cloud technology to reduce the cost of licensing software and the expense of building and maintaining the technical infrastructure to support it.

SAP Business ByDesign helps you address all these requirements, and more, with innovative cloud technology that simplifies integration with other software deployed in the cloud or on premise.



Trust us to manage, monitor, and maintain your solution

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Streamline accounting and reduce cycle times

Gain transparency and insight into financial performance

Obtain visibility into your cash flow and liquidity

Use your mobile devices to get the latest business insight

With an intuitive interface, robust workflows, and embedded analytics, SAP Business ByDesign automates routine tasks, streamlines accounting processes, and provides insight into approvals and process controls to help ensure compliance. It can help make your finance department more strategic, less resource intensive, and better equipped to provide timely, relevant insight to nonfinance stakeholders when and where needed.

Designed for midsize companies, this cloud-based solution has the functional depth of large-scale financial management solutions, but it is delivered through subscription-based pricing, which lowers your total cost of ownership. Its flexible architecture, based on open standards,

and configurable business processes help you import transactions, documents, and data from third-party systems. This can give you significant cost savings on systems integration and deployment.

SAP experts in world-class data centers provide maintenance support and handle upgrades, so you can focus on your business and reduce the cost and complexity of your IT infrastructure. Your data is safe and compliant, protected by rigorous internal control requirements and operations certified to meet international audit standards. You have the certainty and trust that comes with our financial strength and global leadership in financial management applications.



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SAP Business ByDesign provides the core accounting features that growing companies need – including support for general ledger, accounts receivable, accounts payable, fixed assets, project management, cash and liquidity, compliance, and internal and external reporting. Powerful workflow, automation, and collaboration functionality helps you streamline financial processes and reduce the time and effort of verifying and posting transactions.

The solution extends financial processes to include customer- and supplier-facing business activities, such as order-to-cash and procure-to-pay transactions. This gives your

accounting personnel visibility into preceding process steps and documents, helping them more readily verify data.

SAP Business ByDesign also helps ensure compliance by embedding internal controls into process flows and enhancing transparency through graphical document flows. The solution accelerates period-end closings across multiple business entities and transaction currencies. Monitoring tools help you oversee the closing process. Collaboration tools let users assign, review, and complete tasks more efficiently, regardless of their location.



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Doing business in different parts of the world places an additional burden on your accounting staff. SAP Business ByDesign reduces this burden with preconfigured country versions. You can establish parallel ledgers that simultaneously manage reporting for company divisions with different fiscal years, currencies, and taxation requirements.

The solution features robust support for global and local financial reporting standards, in addition to country-specific electronic banking and payment methods. You can simultaneously post transactions to parallel ledgers that are automatically reconciled with the lead ledger,

making consolidations easier and providing a single source of financial information.

Meta tagging lets you enhance reporting by adding business dimensions without the cost and burden of a data warehouse. For example, a general ledger posting for an invoice consisting of a simple debit and credit entry is difficult to use for any purpose other than creating an income statement and balance sheet. With SAP Business ByDesign, you can apply meta tags to the transaction to allocate the expense to a cost center, channel, product, or customer for richer management reporting.

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You can analyze revenue and costs by multiple dimensions to better understand profitability of individual business units. Your reports are always up-to-date and accessible across the business through intuitive analytics delivered

directly to users. Users can generate detailed reports by cost center, geography, department, and customer. More important, information is available immediately at the time of the posting, so there's no waiting for a reporting system to be updated.



Make better decisions with real-time insight into trends, forecasts, and performance against established goals.



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SAP Business ByDesign gives you timely and accurate insight into your cash flow so you can make sound cash management decisions. You can analyze and forecast liquidity using real-time data from your customer- and supplier-facing business processes. With the solution's built-in analytic functions, you can continuously monitor cash positions in real time, forecast inflows and outflows, identify critical liquidity issues, and take action to address those issues. Continually updated reports and forecasts help your cash managers make informed borrowing and investment decisions and control the timing of outgoing payments.

A highly automated payment process lets you schedule payment runs to take advantage of early-payment discounts offered by your suppliers. The solution supports multiple global payment methods – including checks, electronic bank transfers, and direct debits. Payments can also be processed in multiple transaction currencies. In addition, SAP Business ByDesign helps you centrally manage data, such as address and routing numbers, for the banks with which you do business. Using electronic banking functions, you can communicate quickly and easily with your banks and business partners.



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The SAP Business in Focus mobile app for SAP Business ByDesign is innovative analytics software for the Apple iPad. The mobile app helps your employees gain real-time insight into internal and external factors that impact business performance. They can customize viewing options to track key performance indicators, view analytic reports, monitor internal and external information,

and collaborate with team members and counterparts anywhere and at any time.

SAP Business in Focus transforms your financial transactions into strategic insight. Using this mobile app, employees throughout your organization have a personalized view of key business information for faster, more-accurate decision making.



Deliver information to anyone anywhere at any time.



Make appropriate decisions based on timely, accurate insight

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Analytics embedded in SAP Business ByDesign give your executives and knowledge workers deep and timely insight into financial performance across the business. Intuitive, context-specific analytics appear in reports, dashboards, and analytic charts. Graphs embedded in transaction screens provide sophisticated visual representations of information. With these capabilities, you can now do all your business transaction processing, reporting, and analytics in a single solution.

SAP Business ByDesign further simplifies data analysis and reporting by letting your employees work in the familiar Microsoft Excel environment. They can export business data from SAP Business ByDesign to a local spreadsheet on their personal computers. In addition, they can refresh data in the spreadsheet, update it locally, and then export it from the spreadsheet back into SAP Business ByDesign. Intuitive analytics let you view and manage performance in your area of responsibility with a built-in monitor that supports management by exception.



Manage your entire business with a complete cloud solution that integrates robust business processes, reporting, and analytics.





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Summary

The SAP® Business ByDesign® solution helps your finance department rapidly address current and future business requirements while enhancing its strategic role. Delivered as a cloud-based solution by a global leader in enterprise applications software, SAP Business ByDesign combines robust support for financial processes, reporting, and analytics in a single, open, and flexible environment.

Solution

- Insight into costs, revenues, period-end closing, and fixed assets
- Comprehensive tax and regulatory compliance at local and international levels
- Support for diverse IT environments through open architecture specifically designed for the cloud
- Powerful analytics with interactive, mobile, real-time reporting

Objectives

- Support multiple international standards for financial reporting and payment
- Manage and forecast cash in real time through electronic bank connectivity
- Make informed decisions with up-to-date visibility into the financial state of your business
- Provide immediate financial insight relevant to decisions makers

Benefits

- Streamline financial processes
- Foster decision making based on real-time financial data that is accurate and auditable
- Optimize liquidity with timely, accurate invoicing and electronic payment processing
- Improve business performance

Learn more

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